



**Limelight Robotics**  
**23574**

**Sponsorship packet**

# Our Team



Dear Future Sponsor,

We are Limelight Robotics, a passionate and dedicated community team from Asheville, NC, entering our third exciting year of competition in the FIRST Tech Challenge. Our team comprises enthusiastic students who come together not only to build robots capable of tackling complex tasks but also to engage in fundraising, marketing, and spreading the love for STEM through various outreach initiatives.

Limelight Robotics was founded last year with a clear mission: to unite students who share a passion for STEM. Our team members gain invaluable hands-on experience in areas such as computer programming and CAD, but the benefits extend far beyond technical skills. Through collaboration, communication, and project management, our students develop essential life skills that will serve them in any career path they choose. A prime example of this is our five-minute presentations to judges at each competition, where we showcase our robot and the thoughtful process behind its design.

However, the success and continuation of our program heavily rely on the generous support from companies like yours. Operating a robotics team entails significant expenses, including travel, parts, and event registration. As a registered 501(c)(3) nonprofit organization, any material or monetary donation you provide is tax-deductible. Enclosed, you will find various sponsorship tiers, each offering unique ways for us to acknowledge and appreciate your generous support.

Additionally, we are always in search of mentors who can share their expertise and help our team grow. Mentorship has been a cornerstone of our success, and we would be thrilled to welcome any volunteers from your company who are passionate about guiding the next generation of STEM leaders.

Your sponsorship will allow us to do what we couldn't before.

For more information about who we are and what we do, please visit our website at <https://ashevillerobotics.org/limelight> or contact us at [info@ashevillerobotics.org](mailto:info@ashevillerobotics.org). Thank you for considering our request.

We look forward to the possibility of partnering with you.

Sincerely,

The Limelight 23574 Team

# Our Impact



Limelight Robotics was founded with a clear mission: to fuel students' passion for STEM throughout Asheville. With 18 out of the 20 public middle and high schools in Buncombe County lacking a FIRST robotics team, we are providing a crucial resource that is otherwise unavailable to most students.

Our team offers more than just an opportunity to explore STEM. We cultivate essential skills that are vital in any career. Over the course of six months, our team members collaborate on one massive project, learning to work together, communicate effectively, and solve problems creatively. Each competition also requires them to present their ideas through a ten-minute presentation followed by a five-minute Q&A session with judges, honing their public speaking and critical thinking abilities.

Moreover, Limelight Robotics is proudly student-led. Our students take the reins in organizing fundraisers, managing our website and social media accounts, leading community outreach efforts, and even crafting this very sponsorship packet (yes, this message is written by a team member!). This hands-on leadership experience equips them with practical skills and confidence that extend far beyond robotics.

# Community Outreach

Our team is truly making an impact in the Asheville community. To make robotics accessible to even more students, we started a FIRST Lego Challenge team for students in grades 4-8 without access to robotics. It has quickly grown to 10 students and two coaches, and the team meets at the same time and place as Limelight, allowing our team members to mentor the younger engineers and prepare them for the "big leagues."

We are also reaching younger students through presentations at YMCA after-school programs, local schools, events, and the Pack Memorial Library. We've already directly engaged with over 100 elementary school students, and we plan to reach many more in the future.

Furthermore, we are supporting two FIRST Lego League after-school programs at a local private school, serving 24 students in grades 2-4.

In addition to teaching students the skills needed for success in any career, we are dedicated to making a true impact in our community. By providing these opportunities, we are not only fostering a love for STEM but also building a stronger, more innovative future for Asheville.

# Achievements



Despite being a young team, we achieved remarkable success in our first two seasons. Competing in two qualifiers our first season, we were thrilled to earn a spot at the state championship thanks to our impressive performance at the Charlotte Regional Tournament. Our dedication, teamwork, and passion for robotics truly paid off. However, our second year, we came back even stronger, earning second place in the top award at our Pinnacle Academy Qualifier, and, once again, qualifying for States.

## 1<sup>st</sup> Place

Charlotte Regional  
LOKI Tournament

## 2nd Inspire

Pinnacle Academy

## Judge's Choice

State Championship

## Overall

2nd highest ranked rookie team in NC  
7 awards at regional and state level

Looking ahead, we are determined to elevate our performance even further next season. Our sights are set on the prestigious Inspire Award at the State Championship, which recognizes a team that not only builds a world-class robot but also makes a significant impact in their community, inspiring others along the way. With the right support and mentorship, we believe we can achieve both of these goals and make this season our best yet.

# Team Needs



As a FIRST Tech Challenge team, our sponsors and donors play a crucial role in our success. Their support not only enables us to build a creative and competitive robot but also helps us expand our educational resources, inspiring more students to develop a passion for STEM. We are deeply grateful for the contributions that make our mission possible.

Below is our budget for the upcoming season:

Category	Specifics	Cost
<b>FTC Registration</b>	Team Registration	\$295
	Tournament Registration	\$325
<b>Robot Expenses</b>	Chassis	\$500
	Part kits (U-Channels, Gears, ect. )	\$295
	Materials for Fabrication	\$200
	Misc. Parts	\$1385
<b>Other Expenses</b>	Tools and Supplies	\$2300
	Promotion	\$450
	Lego League Teams	\$850
	Travel	\$1400
<b>Total Cost</b>		~ \$8000

# Sponsorship Levels



The importance of sponsors to the success of our team cannot be overstated. That is why we recognize companies' generosity through multiple sponsorship level benefits.

## **Notable Recognition (\$0 - \$250)**

- Signed Photo of team
- Company logo on website

## **Lime Sponsor (\$250 - \$500)**

- Signed Photo of team
- Company logo on website
- Company logo on T-Shirts

## **Limeade Sponsor (\$500 - \$1000)**

- Signed Photo of team
- Company logo on website
- Company logo on T-Shirts
- Recognition on Social Media

## **Key Lime Sponsor (\$1000 - \$2500)**

- Signed Photo of team
- Company logo on website
- Company logo on T-Shirts
- Recognition on Social Media
- Logo displayed on competition robot

## **Sublime Sponsor (\$2500+)**

- Signed Photo of team
- Recognition on website as Sublime Sponsor
- Company logo on T-Shirts
- Recognition on Social Media
- Logo displayed prominently on competition robot
- Team members come to your business to personally thank you, demonstrate the robot, and discuss the season (if business is local)
- Request for robot appearance at company events



## Sponsorship Information

EIN: 81-2908499

Checks should be made out to "The Hack Foundation"

Donations may be tax-deductible; please contact the team at  
[info@ashevillerobotics.org](mailto:info@ashevillerobotics.org) for more information

Mailing address: 4 Crestwood lane, Candler, NC 28715

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

Amount Donated: \$ \_\_\_\_\_

Material Donation (if applicable): \_\_\_\_\_

On behalf of all of our students, mentors, and volunteers, Limelight thanks you for your generous donation, and looks forward to working with you in the future!

# Photos

